CAO Report March 11, 2025



Development & Growth

Development activity remains strong in 2025, with over \$10 million in approved construction value in the first two months alone. Notably, there has been a threefold increase in approved building permits for new housing starts, with 18 issued in 2025 compared to 6 in 2024 during the same period. The split between residential (55%) and non-residential (45%) projects suggests a balanced growth trajectory for Morinville.

Upcoming Initiatives and Programs

On March 15, Morinville hosts its annual International Women's Day event, with 100-120 participants expected. This event is a collaboration between FCSS, community members, and the Morinville Chamber of Commerce.

Spring Break Day Camps are scheduled for March 24-27, serving youth aged 6-12 at the MCCC.

Applications for the Volunteer Grant Program are open until March 31, 2025, providing up to \$200 per organization for volunteer recognition. Last year, \$5,800 was distributed.

The Positive Ticketing Campaign launches May 1 to align with Youth Week. In partnership with Morinville Enforcement, RCMP, and regional partners, this initiative will recognize positive youth behaviour through enforcement-issued reward tickets.

Community by the Numbers

- Family Day Glow Skate Two well-attended free skating sessions, with over 250 attendees per session.
- Music & Memories A sold-out seniors' dinner and dance with 160 attendees, reinforcing the value of social engagement for older adults.
- Eat Well Program Nearly 150 food baskets were distributed in February, providing families with access to healthy meals.